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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/063,289	04/09/2002	John Laverack	47789.265794	4878		
28694	7590 03/29/2004		EXAM	EXAMINER		
	SIMON ARNOLD & V	BREVARD, M	BREVARD, MAERENA W			
BOX 34	SYLVANIA AVE., NW		ART UNIT	PAPER NUMBER		
WASHINGT	ON, DC 20004		3727 Z			
			DATE MAILED: 03/29/2004	DATE MAILED: 03/29/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

	<u> </u>			A			
<del>,-</del>		Application No.	Applicant(s)	1			
•	Office Action Summary	10/063,289	LAVERACK ET AL.	V			
		Examiner	Art Unit	<del></del>			
~~~		Maerena W. Brevard	3727				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply							
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).							
Status							
1)⊠	Responsive to communication(s) filed on O9 Ap	<u>oril 2002</u> .					
	, <u> </u>						
	Since this application is in condition for allowan			nerits is			
	closed in accordance with the practice under E.	x parte Quayle, 1935 C.D. 11, 4	53 O.G. 213.				
Dispositi	on of Claims						
5)□ 6)⊠ 7)⊠	Claim(s) <u>1-27</u> is/are pending in the application.  4a) Of the above claim(s) is/are withdraw Claim(s) is/are allowed.  Claim(s) <u>1 and 2</u> is/are rejected.  Claim(s) <u>3-27</u> is/are objected to.  Claim(s) are subject to restriction and/or						
Application Papers							
<ul> <li>9) The specification is objected to by the Examiner.</li> <li>10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.  Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).</li> <li>11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.</li> </ul>							
Priority u	nder 35 U.S.C. § 119						
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>							
2) Notice (3) Inform	(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) No(s)/Mail Date	4)  Interview Summary Paper No(s)/Mail D 5)  Notice of Informal F 6)  Other:		52)			

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### **DETAILED ACTION**

## Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claim 1 is rejected under 35 U.S.C. 102(b) as being anticipated by Cole.

Cole discloses a display arrangement for a vehicular load carrier comprising an elongate component (20) including a receiver (28, 32) configured to exchangeably accept an appearance-customizing insert, to the same degree claimed.

- Claims 1 and 2 are rejected under 35 U.S.C. 102(e) as being anticipated by Allen.
   Allen discloses a display arrangement for a vehicular load carrier comprising
  - An elongate component (46a, 46b) including a receiver (78, 80) configured to exchangeably accept an appearance-customizing insert;
  - The appearance-customizing insert (48) having a display surface; and
  - The display surface configured to be exposed for visual observation when the insert is installed in the receiver (Figure 2, column 4, lines 47-50).

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### Allowable Subject Matter

4. Claims 3-27 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

### Conclusion

5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Morris et al., Bradley et al., Ewer, Bubik et al., and Moore are cited for vehicular load carriers having display surfaces. Hopperdietzel, Harnois et al., Gebka et al., Colmar, Busse, Forsburg, and Carroll are cited for appearance-customizing inserts.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Maerena W. Brevard whose telephone number is 703/305-0037. The examiner can normally be reached on M-Th; 8:00 AM-6:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lee W. Young can be reached on 703/308-2572. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only.

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For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Maerena Brevard March 19, 2004

GREGORY VIDOVICH

SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 3700